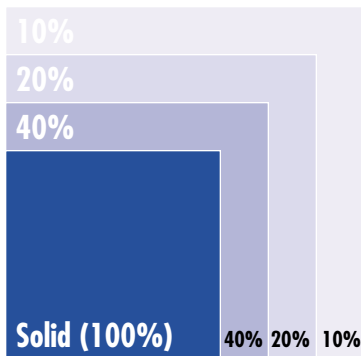


Inks & Color Usage

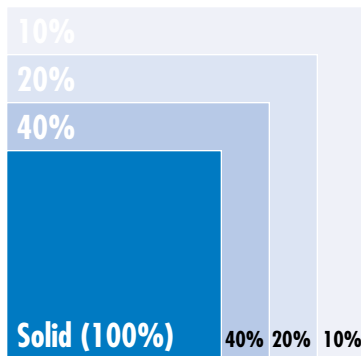


Printing is commonly done either in Four-Color Process using Cyan, Magenta, Yellow and Black (**CMYK**) or in spot color implementing the Pantone® Color Matching System (**PMS**). Four-Color Process is a method of combining various percentages of the four inks to achieve any other color desired. PMS color is based on the industry-standard color palette where colors are given a standardized reference number, which ensures exact color matching. Royal Business Forms uses both methods.

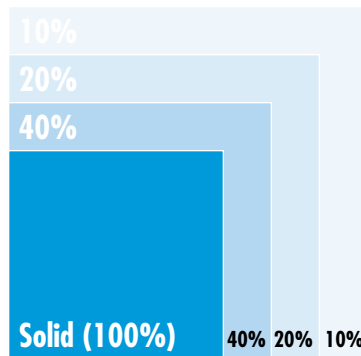
Standard Ink Colors and Screen Densities



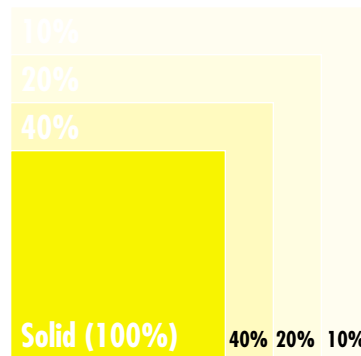
Reflex Blue



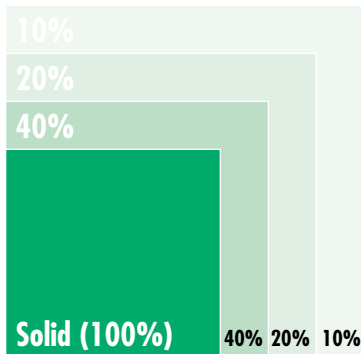
PMS 300



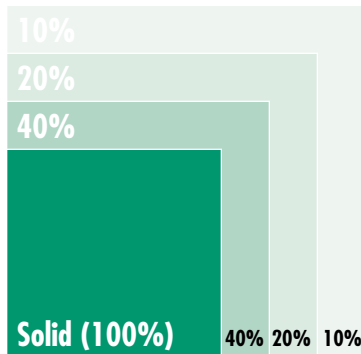
Process Blue



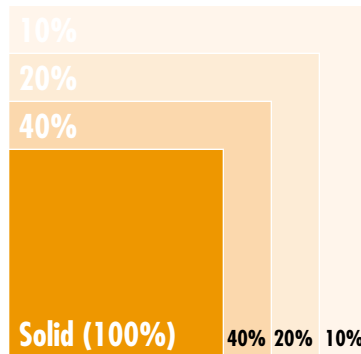
PMS 1000



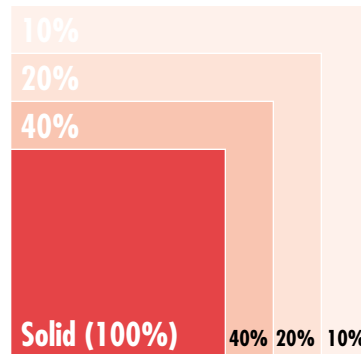
PMS 354



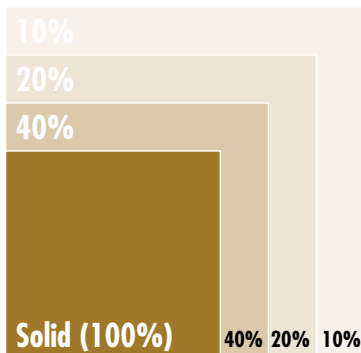
PMS 347



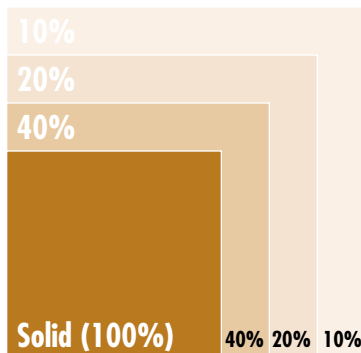
PMS 165



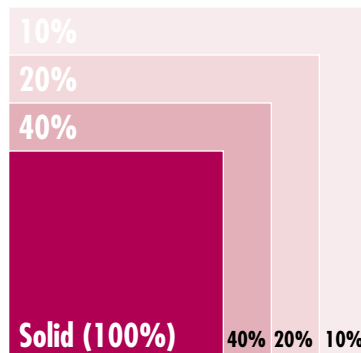
PMS 185



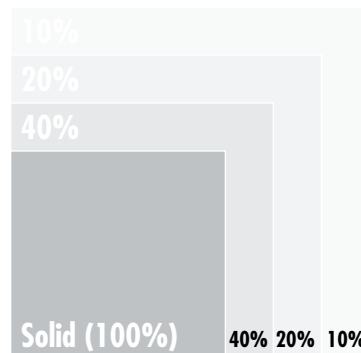
PMS 464



PMS 470



PMS 221



PMS 429

Your Royal sales representative can assist you in determining the color needs for your project. If electronic files are being provided, please be sure to note what colors are being implemented so that we are sure to match precisely what the job calls for. If graphics are being supplied, please be aware that RGB (another color system) is unusable in printing and will necessitate manipulation and correction in the Pre-Press Department, possibly incurring extra cost to the job.