

January 13, 2012

To Our Valued NCR Paper* Brand Roll Customers:

Appleton is announcing a price increase on NCR PAPER* Brand carbonless roll products and DocuCheck® security papers sold in the United States and Canada.

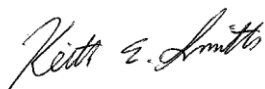
Despite a modest decline from record high pulp costs, rising prices for other commodities and general inflationary pressures have increased costs associated with manufacturing and transporting our products. Appleton continues its efforts to improve productivity and reduce costs through lean initiatives; however, we are unable to offset these cost increases.

Effective with shipments on Monday, February 13, 2012, Appleton will increase prices of roll products as follows:

All Carbonless Roll Grades	6.0%
Non-paper products	6.0%
DocuCheck® CB security papers	6.0%
DocuCheck Watermark® Bond security papers	\$6.00/cwt
DocuCheck Ghost® Bond security papers	\$6.00/cwt
DocuCheck Impede® Bond security papers-white	\$6.00/cwt
DocuCheck Impede® Bond security papers-colors	\$6.00/cwt
DocuCheck Basic® MOCR Bond security papers	\$4.00/cwt
DocuMark® (Due to the customized nature of DocuMark®, incremental pricing will be implemented as market opportunity and solution dictate.)	

Attached are the new formal price pages for the respective products. Please contact your Appleton sales representative with any questions you may have. We value your business and thank you for your continuing support.

Sincerely,



Keith Smith
Director & GM –
Carbonless Rolls



Jeff Jonas
Director & GM –
Security

Attachment(s)

*NCR PAPER is a registered trademark licensed to Appleton Papers Inc.