



February 21, 2014

To Our Valued Appvion Customers:

Appvion is announcing a global price increase on our colored paper products effective with shipments March 24, 2014. The increase will be implemented as follows:

Bond Products – White and Colors \$3.50 /cwt

Please contact your Appvion sales representative with any questions you may have. We value your business and thank you for your continuing support.

Sincerely,

A handwritten signature in black ink that reads 'Ted Pinkos'.

Ted Pinkos
Global Sales Director – Carbonless & Specialty Paper